

# Oxfordshire

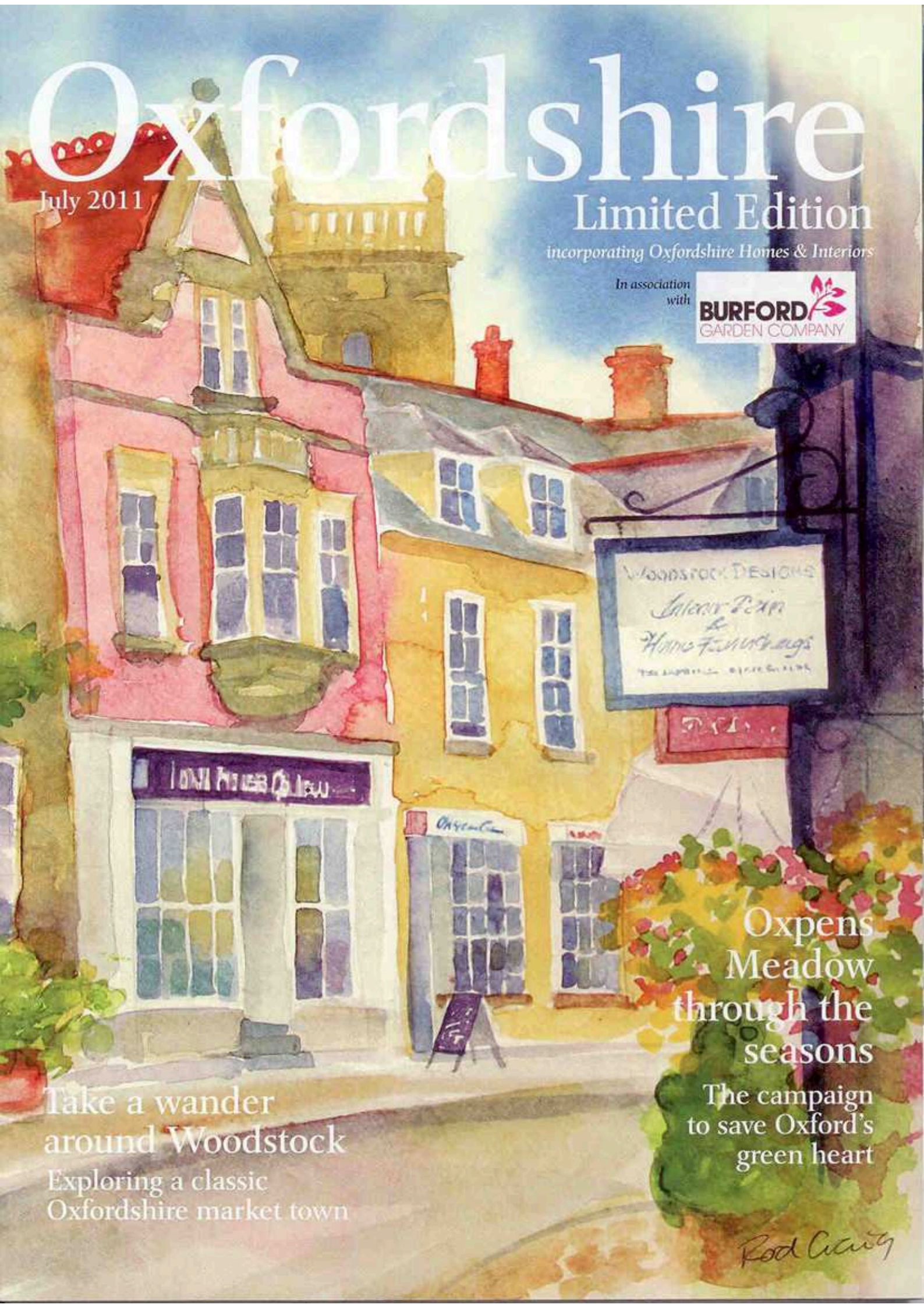
July 2011

Limited Edition

incorporating Oxfordshire Homes & Interiors

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**BURFORD**  
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through the  
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The campaign  
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Exploring a classic  
Oxfordshire market town

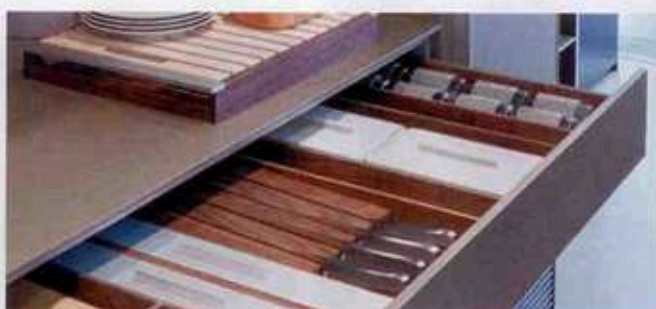
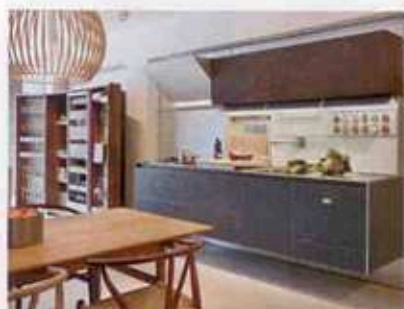
*Rod Cunniff*

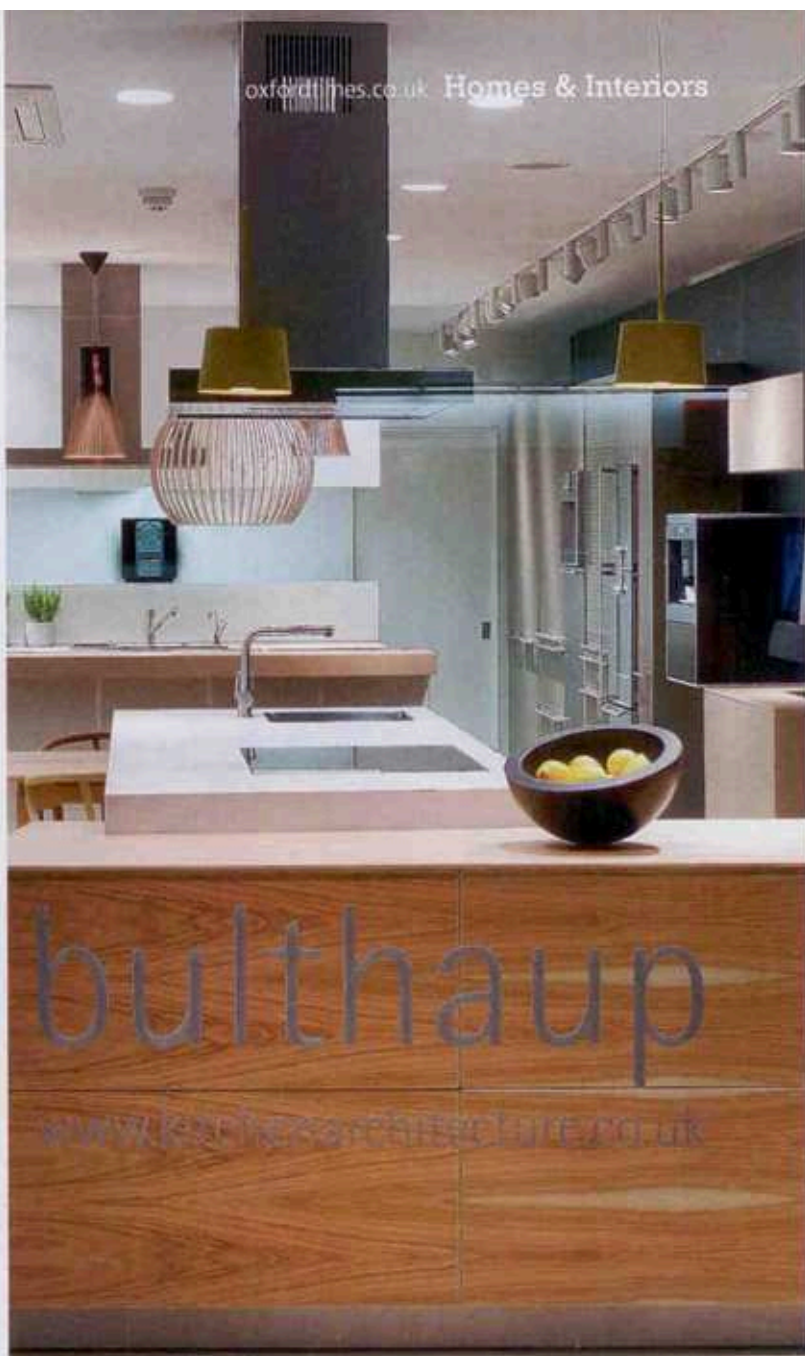


The Kitchen Architecture team relax after the celebrations marking the opening of the new showrooms. From left to right: Jason Spencer-Buckel, Marcus Watkins, Paul Bryant, Jen Gelling, Peter Heaton, Jason Shephard, Rob Gelling, Nikka Davis, Rebekah Norman, Chiara Greppi and Sam Povey

# Style and substance

How a family firm conquered the competitive world of kitchen design





Kitchen Architecture's revamped showroom in Summertown

Photographs: Darren Chung

Opening in 2002, Kitchen Architecture, a family-run business based in Summertown, Oxford, rapidly earned a reputation among Oxfordshire's discerning homeowners as the place to go for style and quality. From small beginnings, the firm has grown to be the largest independent designer and retailer of bulthaup kitchens in Europe.

The recent launch party for Kitchen Architecture's newly-refurbished Oxford showroom turned out to be a double celebration following the news that they had won the most prestigious award in the UK kitchen industry for the second year running. Kitchen Architecture was named The Master Retailer of the Year, retaining the title it first won in 2010. Judged by leading figures in the industry, this is the highest and most coveted award in the UK kitchen industry as it assesses all-round business excellence, including customer service, design, project delivery, staff motivation and training, business strategy, and marketing.

Rob Gelling, managing director of Kitchen Architecture, said: "It is a testament to the process of continuous improvement and the hard work and dedication of the whole team that we have won the top industry award for the second year running.

"The driving force behind the business is to give our clients unrivalled service, product knowledge and project delivery. As our local clients have experienced, we always strive to surpass their expectations, and this underpins everything we do — from design, to fitting and post-project care."

Rob added: "I would like to thank all of our clients for their very kind recommendations — without these we would not have been able to build our business."

■ For more information visit the website: [www.kitchenarchitecture.co.uk](http://www.kitchenarchitecture.co.uk)

